

THE WILDERLY

LONDON

YOUR GUIDE TO

Lower rate
mortgages from
Own New:
Rate Reducer





At The Wilderly, we believe in living differently.

*It's about finding your
sanctuary in the city,
and now a smarter way
to buy your home.*

We've partnered with Own New to bring you Rate Reducer – a way to ease into buying at The Wilderly.

It's a mortgage with lower monthly payments in the early years.

We contribute towards the cost of your mortgage, and Own New works with selected lenders to reduce your interest rate.

Allowing you to secure your home at The Wilderly with no compromises on ownership or quality. This is not a shared ownership scheme, you'll own 100% of your new home, whether you are buying for the first time or moving from elsewhere.

Every element of life at The Wilderly is designed for ease and wellbeing. Own New: Rate Reducer is another layer of that same thinking.

WHY CHOOSE OWN NEW?



Lower rates

Access reduced mortgage rates for a set period, giving you financial breathing space as you make your move.



Yours from day one

You own 100% of your home outright.



Open to all

First-time buyers and seasoned movers are all welcome.

HOW DOES IT WORK?

Owning your new home at The Wilderly through Own New is straightforward – no unnecessary jargon, no hidden steps.

1. Select your perfect home at The Wilderly

Choose the home that fits both your lifestyle today and your ambitions for tomorrow.

2. Reserve it

Within five days you'll receive a Letter of Acknowledgment to share with your mortgage broker so they can apply for an Own New mortgage.*

3. Exchange contracts.

With a valid mortgage offer and a minimum of 5%, depending on your mortgage agreement.*

4. Let the build unfold.

Your home is crafted with care while you plan the details of your move.

5. Move in and begin

Collect your keys and start your next chapter.

**Terms may vary depending on individual circumstances. Speak to an independent financial adviser to understand what applies to you.*





Savings of up to *£868 per month* on mortgage payments available with *Own New Rate Reducer.*

Example based on market interest rates, with an average house price of £630,000 and an average mortgage term of 35 years. Assumes a 5% homebuilder incentive and a 2 year fix, with 95% LTV mortgage.

Independent financial advice must be sought from a regulated mortgage broker to access this scheme. Your home may be repossessed if you do not keep up your mortgage repayments. Rates valid as of 30-09-2025.

THE ADVANTAGES OF BUYING NEW

Energy-conscious living

Modern insulation and design mean your home stays warmer for less.

Peace of mind built in

A 10-year build and 2-year defects warranty ensures lasting reassurance.

A zone one neighbourhood

Join a culturally rich and authentically different neighbourhood with energy, diversity, charm and community.

It's all here

Wellness and health amenities, retail, rooftops, green spaces, home working and considered living to optimise every moment and maximise your lifestyle.

Designed for modern life

Open layouts, natural light, and contemporary technology all come as standard.

Own New Rate Reducer is available on selected new build homes through participating developers, subject to terms and conditions. Own New is operated by Market Mortgage Limited (registration number: 10821229). All examples are for illustration purposes only. Please seek independent financial advice before making decisions.

THE WILDERLY

LONDON

This guide should not be construed as legal, tax, investment, financial or other advice. Furthermore, it should not be considered a recommendation or an offer to sell, or a solicitation of any offer to buy any securities or other form of financial asset.

THEWILDERLY.CO.UK

Daiwa House  lendlease